

SUMMIT ON THE ECONOMIC STATUS OF KENTUCKY'S WOMEN

IMPLEMENTATION STRATEGIES: ECONOMIC SUFFICIENCY

A.1. Developing a county-by-county database offering information on job training and education resources, career development and support services.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Data Collection Re: Providers**
 - **Rural County may use extension**

- B. Who are the people and/or organizations that should be involved or have a role?

Compile data by county & disseminate via

- **Internet**
- **Paper**
- **Schools, churches**
- **CBD's,**
- **Kentucky Workforce Toolkit, etc.**
- **KCFC**
- **FBD's**
- **CBO's**
- **Schools/Colleges**
- **DES**
- **Bluegrass State Skills (in Cabinet for Economic Development) available to qualifying cos. (See the Cabinet for Economic Dev. Website @ www.thinkkentuckyky.com**
- **Small Minority Business – for business start-up**

- C. If \$ is needed, what are the funding options?

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- D. How can the word get out?

- **Internet-based survey**
- **PSA Campaign**
- **Distribute through school, churches, etc.**
- **Follow model from “One of the best states”.**

A.2. Improving access to and awareness of job training programs.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Press/Media**
- **Networking**
- **More transportation dollars for clients**
- **More childcare dollars for clients**
- **Database, Internet**

- B. Who are the people and/or organizations that should be involved or have a role?

- **Department Community Based Services**
- **Job Readiness Programs**
- **Employment One-Step's**
- **Technical Schools**

- **Community Education Centers**
- **All Kentucky Universities**

C. If \$ is needed, what are the funding options?

- **Public funding**

D. How can the word get out?

- **Database (see A-1 above)**

A.3. Reinstating, re-creating or making available job training programs to address the needs of older and disabled women as well as women in transition (once known as displaced homemakers).

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Increase public awareness that there are funds available via Workforce Investment Board to do training once done by displaced homemakers**
- **Publish articles (letter to editor) in Courier Journal/Herald Leader (and papers in all other counties/communities) to raise community awareness**
- **Contact: Judge Executives of each county and Government Office**
- **Encourage: Place % of WIB funds available to specifically serve women all over state of Kentucky**

B. Who are the people and/or organizations that should be involved or have a role?

- **Commission on Women**
- **Community Activists include American Association of Retired Persons**
- **Past displaced homemaker advocates**

C. If \$ is needed, what are the funding options?

Funding already available

- **Monitor WIB funds**
- **Designate % of WIB for women specifically**
- **Put additional fee on each divorce (i.e. North Carolina)**

D. How can the word get out?

- **Newspapers, community agencies, advocates on Women's Issues**
- **Follow example of model state**

OTHER:

Indirect solution for education may be possible if working for a company receiving funding for bluegrass state skills – Cabinet Economic Development definitely available if she is a state worker through Governmental Service Center.

B.1. Enacting legislation that provides for individual development accounts. These are dedicated savings accounts, structured like individual retirement accounts that can only be used for buying a first home, education or job training expenses or financing a small business. Contributions for lower income participants are matched from private and public sources.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Prepare for January General Assembly 2004**
- **I.D. Organizational allies and supportive Legislators (Rep Jim Wayne)**
- **Review existing legislative language & recommendations.**
- **Gather existing research & supportive documentation**
- **Re-Convvene Individual Development Account legislative committee through Center for Woman and Families, Louisville, KY.**
- **Design Legislative strategy for 2004, including PR/education**
- **Meet with key legislators to obtain support.**

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Implementation Strategies: Economic Sufficiency

These strategies were recorded word-for-word from the flip charts in each session, and have not been edited.

B. Who are the people and/or organizations that should be involved or have a role?

- **Center for Woman and Families, Catholic Conference, Kentucky Youth Advocates; Republic Bank, Center for Economic Development; The Women's Network, Greater Louisville Small Business Development Center; Kentucky College of Social Workers; Louisville Asset Building Coalition; University of Kentucky Coop Extension; Cabinet for Families and Children; Bank One, Greater Louisville Inc.; Kentucky Commission on Women; Jefferson Tech. College, Kentucky Business Professional Women; Women for Women Fund; Urban League, Kentucky Domestic Violence Assoc.; Women in Transition; Opportunities For Life; Economic Development Cabinet; Kentucky Women's Political Caucus, Kentucky Housing Corporation, Louisville Tenants Assoc.; Housing Urban Development; Casey Foundation, Humana Foundation... to be continued**

C. If \$ is needed, what are the funding options?

- **Matched funds from tax credits, private donors and Federal American Families Independence Act dollars.**
- **No individual development account money needed to promote legislation; unless we do a media campaign.**

D. How can the word get out?

- **List serves (Kentucky Women's; Kentucky Youth Advocate; People's Agenda etc.) Employers, Housing Authority Government Organization; press releases; articles in newsletters; papers, word of mouth; Public Service Announcements, fliers, posters.**

OTHER:

Kathleen Hoye, Kentucky Youth Advocates

Cathe Hutchens, Center for Women and Families, Louisville, KY

B.2. Expanding the Center for Economic Development, Entrepreneurship and Technology to more locations around the state.

RECOMMENDATION NOT ADDRESSED

THIS PROGRAM IS ONLY AT ECU AND NO ONE KNOWS ANYTHING ABOUT IT.

B.3. Re-establishing funding for WINGS, a private, nonprofit agency that increased the economic and personal capacity of Kentucky's Appalachian women through small-business ownership.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Organize task force to develop strategy to "lobby" for authorizing legislation.**
- **Prepare fact sheets on WINGS' successes/economic impacts.**
- **Identify areas of replication/potential expansion to other areas of states.**
- **Expand micro enterprise outreach and support.**

B. Who are the people and/or organizations that should be involved or have a role?

- **Former WINGS director, sponsors, program participants, allies**

C. If \$ is needed, what are the funding options?

- **Institutional research – graduate student to prepare document.**
- **Money to prepare and circulate update.**
- **Three year Legislative Appropriation of \$250,000 to jump-start and establish sustainability.**

D. How can the word get out?

- **Personal Contact, universities, legislative aides, Cabinet for Economic Development**

B.4. Reviewing and implementing, as they become feasible, the recommendations to Kentucky's economic development leaders in the 1996 report "Businesses Owned by Women in Kentucky."

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- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Convene taskforce to review report, inc. original authors**
 - **Determine whether an update is needed**
 - **Conduct focus groups to update report or recommendations**
- B. Who are the people and/or organizations that should be involved or have a role?
- **Original Authors**
 - **Small Business Development Center**
 - **Coop Extension**
 - **Cabinet for Economic Development**
 - **State Chamber of Commerce**
 - **Greater Louisville, Inc**
 - **Banks**
 - **Nations Association of Women Business Owners (NAWBO)**
 - **Business Professional Women (BPW)**
 - **Women in Networking (WIN)**
- C. If \$ is needed, what are the funding options?
- **Each participating group**
 - **Private business owners**
- D. How can the word get out?
- **Newsletters**
 - **Listserves**
 - **Focus groups**
 - **Colleges, universities**
 - **Community Agencies**
 - **Faith-based organizations**

B.5. Developing a campaign to inform potential and early-stage entrepreneurs about state and local resources.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Develop public service announcements for radio/TV/cable/KET) (QW)**
 - **Created 15 or 30 minute educational video on Entrepreneurs in Kentucky (12 months)**
 - **Develop information flyers to distribute throughout community-based groups/organization (churches, stores, beauty an barber shops, schools (High School and Colleges) (QW).**
- B. Who are the people and/or organizations that should be involved or have a role?
- **Kentucky Cabinet for Economic Development**
 - **Kentucky Enterprise Small and Minority Business**
 - **Kentucky Small Business Development Center**
 - **Family Business Institute**
 - **Kentucky State University Roundtable on Community-Based Enterprise Development**
 - **Mountain Area Community Economic Development**
 - **National Association of Women Business Owners**
 - **Kentucky Cooperative Extension**
 - **Service Clubs**
 - **Midway Women's Institute**
 - **Individual Enterprises**
- C. If \$ is needed, what are the funding options?
- **Identify free technical assistance**
 - **Seek grants**
 - **Build partnerships**
 - **State agencies and universities**
 - **Public-Private**

- **Private Sector (i.e. Toyota, etc)**
- **United States Department Agriculture**
- **United States Department of Commerce**

D. How can the word get out?

- **Clubs and associations**
- **Economic Development listservs and newsletters – also for organizations**
radio/TV/cable/Internet/Newspaper

OTHER:

- **Opportunity – National Small Business week in May could get media attention**

B.6. Developing a step-by-step guide on starting a business in Kentucky.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **A guide exists that outlines the process – available through the Cabinet for Economic Development's Small and Minority Business Division. Go to the website www.thinkkentucky.com. (QW)**

B. Who are the people and/or organizations that should be involved or have a role?

- **Small and Minority Business Division**
- **Centers for Entrepreneurship**
- **Small Business Development Centers (SBDC)**
- **Small Business Administration (SBA)**

C. If \$ is needed, what are the funding options?

- **Foundations, gifts, loans from family members for business start-up. Funding for information and website through state and federal.**

D. How can the word get out?

- **Guide can become more available through libraries, word-of-mouth, financial institutions, local government and state government.**
- **Distribute through Cooperative Extension Offices (UK/KSU/counties).**
- **Lack of communication between organizations.**
- **No direct resource for individuals to receive all information that is available.**

B.7. Initiating an entrepreneurship summer camp for girls through the Office of the New Economy.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Sponsor Middle School and High School programs**
- **Development of Training Programs**
 - **Step by step guides**
 - **Partnerships with college/university students – mentors**
 - **Create clear curricula**
 - **Establish connections with community for financial and expert support**
 - **Competitions to measure success – winner will be awarded venture capital to support implementation of their idea.**
- **Create youth IDA programs in schools, communities and empowerment zones**

B. Who are the people and/or organizations that should be involved or have a role?

- **Middle School and High Schools**

C. If \$ is needed, what are the funding options?

- **Local Businesses**
- **Chamber of Commerce**
- **Commission on Women**
- **Co-Operative Extension**

- **Small Business Association (SBA) Development**
- **Women's Enterprise Institute**
- **Federal Funding for youth IDA's**
- **Junior Achievement Programs**
- **Family Resource Center / Youth Service Centers**

D. How can the word get out?

- **Publication**
- **Word of mouth**
- **Success of Program**
- **Housing Authorities**

C.1. Modernizing the individual income tax code, lifting the burden on the poorest Kentuckians.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Review tax reform recommendations by Kentucky Youth Advocates & KEJA (www.kyyouth.org) (QW)**
- **Form a coalition to back tax reform recommendations**
- **Expand support base including legislators**
- **Review successful reform strategies in other states**
- **Strategy must include state EITC legislation**
- **Education public on tax reform**
- **Update and report on individual income tax burdens (QW)**
- **Update/change state income tax code-likely long term**

B. Who are the people and/or organizations that should be involved or have a role?

- **Kentucky Justice Alliance, Coalition for tax fairness, Kentucky Allied for Revenue Reform**
- **Kentucky Youth Advocates; Kentucky Revenue Cabinet; Office of State Budget Director**

C. If \$ is needed, what are the funding options?

- **Mostly coalition work-no new-funding needed**
- **No funding needed to produce updated reports**
- **Funding from existing non-profit and state sources**

D. How can the word get out?

- **List serves, Newsletters, Supportive legislators, Word of Mouth, fliers, press releases, Public Service Announcements, Posters, Presentations, Media**
- **Media: letters to the editor; press releases; meet with policy makers; Publish reports**

OTHER:

Kathleen Hoye, Kentucky Youth Advocates

Cathe Hutchens, Center for Women and Families, Louisville, KY

C.2. Using the self-sufficiency standard to measure poverty. This standard measures the true cost of living based on geography, family structure and other factors. Official poverty statistics determine the distribution of state resources and services.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Updating Kentucky Youth Advocate's Report (2001)**
 - **Demand Federal Definition of "Poverty" accurately reflects the poverty threshold.**

B. Who are the people and/or organizations that should be involved or have a role?

- **Any cabinet or organization which has means tested programs**
- **Kentucky Senate and Representative Delegation**
- **Kentucky Youth Advocates (KYA)**
- **Kentucky Assembly and Advocates for Poor**
- **League of Women Voters**

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- **American Association of Retired Persons (AARP)**
- **Kentucky Commission on Women**
- **Alliance for Retired Americans**
- **Business Organizations**
- **Employers**

C. If \$ is needed, what are the funding options?

- **Reliance on Advocate groups to fund**
- **Message to voters and Legislators**

D. How can the word get out?

- **Letters to editor**
- **Advocate supported advertising**
- **E-Mails**

OTHER:

“Poverty is not just lack of dollars it’s the lack of opportunity and education.”

C.3. Enacting a state earned income tax credit. This credit reduces the amount of tax owed by low-income families and can result in a refund.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Require change in state tax code**

B. Who are the people and/or organizations that should be involved or have a role?

- **Kentucky Assembly and Governor**
- **Low income persons and advocates**
- **American Association of Retired Persons (AARP) and all Seniors**
- **Kentucky Commission on Women**
- **Alliance for Retired Americans**
- **Working Teen Mothers**

C. If \$ is needed, what are the funding options?

- **Advocacy groups will fund initiatives in support of issue**

D. How can the word get out?

- **Getting word out**
- **Grass roots efforts**
- **Education**

C.4. Educating Kentucky’s low-income families about the federal earned income tax credit, which is already available.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Publicize benefits of Earned Income Credit (EIC)**
- **How to get EIC-yearly or on each paycheck**
- **Publicize vista-low cost tax prep/free service through IRS**

B. Who are the people and/or organizations that should be involved or have a role?

- **IRS**
- **Louisville Asset Bldg Coalition has vita sites model.**

C. If \$ is needed, what are the funding options?

- **Will the IRS have a pre-made educational material to be distributed?**
- **No cost to prepare, just print, distribute**
- **Would any grants cover the education of lower income families-including this component?**

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D. How can the word get out?

- **Publicize through community-based services, Family Resource Centers, Service Agencies that serve low income**
- **Work with private business sector to put insert in employees paychecks as benefit program**
- **Public Service announcement on television? Is there a cost associated?**

OTHER:

C.5. Increasing the state's dependent care credit, which provides tax credits for child care expenses, and making it possible for qualifying taxpayers to receive refunds. Generally, those whose income levels are too low to take full advantage of the credit cannot receive refunds of any unused credit amounts.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Educating legislators**
- **Input from people who need it and those who use it**
- **Gather/assemble facts and information – create a document or proposal**
- **Start women's cooperatives**

B. Who are the people and/or organizations that should be involved or have a role?

- **Cabinet for Families and Children**
- **Office – Aging Services**
- **Women's Political Organizations**
- **Women's Studies Programs**
- **People involved in the particular process**
- **Kentucky Transitional Assistance Program students**

C. If \$ is needed, what are the funding options?

- **Contact companies for contributions Halliburton/Oil and Munitions companies**
- **Money form decrease in welfare payments**
- **Look at tax structure**
- **Raise minimum wage to a living wage**
- **Fight for federal minimum wage**
- **Raise income limits of dependant credit**

D. How can the word get out?

- **Women legislators**
- **Write letters**
- **Media campaigns**

D. A new or existing inter-cabinet work group should study models on which to base policies and incentives that will foster growth and provide quality employment that incorporates such elements as self-supporting wages, on-site child care, transportation assistance, flexible scheduling and career advancement opportunities.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Study models (other states) to base our policies and incentives on (6 months)**
- **Employers to Provide**
 - **Self-supporting wages**
 - **On-site childcare**
 - **Transportation Assistance**
 - **Flexible Scheduling**
 - **Career Advancement Opportunities**

B. Who are the people and/or organizations that should be involved or have a role?

- **Cabinet for Economic Development**
- **Cabinet for Families and Children (CFC)**
- **Department for Employment Services**

- Workforce Development
- Transportation Department
- Childcare Council (859) 254-9176

Target Groups

- Who?
- Employers
- Employees

Note: Jobs should be posted a min. of one week.

C. If \$ is needed, what are the funding options?

- **Grants and Tax Credits (Employers to provide)**

Note from Notetaker: Items highlighted in yellow had an arrow joining them on the flip chart so I captured the association via highlighting the associated items.

D. How can the word get out?

- Media
- Newspapers
- Government Website
- Statewide Job Database (for government and non-government jobs) – match employer and employees
- Educational Institutions
- Employers
- Business and Trade Assns.
- Chamber of Commerce
- Unions
- Community Organizations

E.1a. Conducting a statewide study of transportation needs and resources or consolidating existing information.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

Transportation (Public)

- Speak with representatives of each districts (Kentucky River, Big Sandy) as well as, smaller organizations such as Letcher, Knott, Leslie and Perry Transportation Sandy Valley, Hazard Perry County Community Ministries which all provide transportation. Especially in urban areas (QW).

Transportation (Private)

- Overwhelming census of the general public
(\$5.15/hr x 40 hrs = \$206.00 wk)
Family of 4/\$206.00 = \$50.00/person/week
- Insurance costs have caused loss of specific programs for low-income families!
- Suggestion: set up door to door transport using mini buses

B. Who are the people and/or organizations that should be involved or have a role?

Transportation (Public)

- Kentucky Transportation Cabinet and Local Governments
- Kentucky Domestic Violence Association
- KIPDA(Kentuckiana Regional Planning and Development Agency)/ADDs (Area Development Districts)

Transportation (Private)

- Regulation of private insurance costs. (Much the same as medical).

C. If \$ is needed, what are the funding options?

Transportation (Public)

- Fundraisers, Local Governments matching outside donations and minimal (affordable) costs.

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Transportation (Private)

- **Percent of tax paid on automobiles to be diverted for funding**

D. How can the word get out?

Transportation (Public)

- **Local news, radio, TV, flyers @ Department for Community Based Services, health departments, unemployment services, etc.**

Transportation (Private)

- **Local Insurance Costs adds throughout state.**

E.1b. Making more information available about existing transportation providers.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Transportation providers and cost if any (i.e. Transportation delivery – Kentucky Transportation Cabinet)**
 - **Aide those in need to get to interview**
 - **Carpool/Vanpools**
 - **Employers that provide transportation**
 - **Service identify**
 - **List providers on specific website thru state.**
- B. Who are the people and/or organizations that should be involved or have a role?
- **State / Kentucky Transportation Cabinet**
 - **Workforce Development Offices**
 - **City; Bus**
 - **Employer's that Provide the service**
 - **Kentuckiaina Regional Planning and Development Agency (KIPDA)/ Area Development Districts (ADDs)**
- C. If \$ is needed, what are the funding options?
- **% of tax on automobiles?**
- D. How can the word get out?
- **Radio**
 - **Newspapers**
 - **Internet**

E.1c. Encouraging businesses to offer transportation benefits to workers.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **To get employees to work!**
- B. Who are the people and/or organizations that should be involved or have a role?
- **Small Business Administration, Small Businesses, local and state governments, Cabinet for Families and Children, Transportation Cabinet, and taxpayers.**
 - **Area Community: ministries, education program**
- B. If \$ is needed, what are the funding options?
- **Implantation of Small Tax to provide funds for small businesses to help with gas money.**
 - **A lottery ticket completely designed to provide funding for TANF (200% poverty level) to get back and forth to work.**
- D. How can the word get out?
- **Lobbying, radio and TV, organization of a committee to speak with legislature on the fact that without transportation, work cannot be established.**

E.2a. Expanding public health insurance programs to cover all low-income women and families who are now uninsured. This could include expansion of KCHIP, the Kentucky Children's Health Insurance Program, to cover women, in addition to children, as allowable under federal law.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Locate services**
 - **Transportation to services**
 - **Locate private and public health agencies/providers**
 - **Expand criteria for coverage (eligibility) and simplify process (currently have discontinued outreach)**
 - **Enact new laws**
- B. Who are the people and/or organizations that should be involved or have a role?
- **Doctors, nurses**
 - **Health Departments/Health Educations**
 - **Businesses/Employers**
 - **Legislators**
 - **Schools and Day Cares (child and adult)**
- C. If \$ is needed, what are the funding options?
- **State and Local Government**
 - **Federal Government/Grants**
 - **Churches and community organizations**
- D. How can the word get out?
- **Media**
 - **Social Services**
 - **Schools, Churches**

E.2b. Expanding public health insurance programs to cover all areas of women's health.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Affordable health insurance companies collaborating to provide cost effective care (by purchasing together as a group).**
 - **Determine existing programs available**
 - **Look at alternative programs/concepts, i.e. co-oping**
 - **More flexible hours at clinics**
 - **Making healthcare services more available, Wellness on Wheels**
 - **Community Health fairs/Alternatives, i.e. free blood pressure clinics, etc.**
 - **Expanding public health programs to cover all ahead of women's health.**
 - **Expanding health**
 - **Expanding health insurance**
 - **What is/not being covered**
 - **What is currently available**
 - **Who is falling through the cracks (mental health, personal care, fitness)**
 - **Looking for solutions to those needs and looking at models of other states.**
 - **Distinguishing services provided at each level: country, state, federal (government agencies)**
 - **Determine what is offered by private organizations**
- B. Who are the people and/or organizations that should be involved or have a role?
- **Advocates, Political Action Committees, American Association of Retired Persons, any Women's Organization, legislators, Farm Bureau which lobbies, Economic Policy Research Centers.**
- C. If \$ is needed, what are the funding options?
- **Coop Extension, Community Based Services, Centers Family Services Agencies, Kentucky Department of Insurance**

D. How can the word get out?

- **Education and outreach through media childcare centers, family Advocacy agencies, Community Based Services.**

E.2c. Increasing funding for the state Office of Women's Physical and Mental Health for research and policy recommendations on current women's health issues and trends. Issues addressed should include access to telephones, transportation and childcare.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Present questions at Governor's candidate forum to seek guarantee of support by next administration**
- **Increase awareness, support and funding statewide**
- **Support agency self study – determine health needs of citizens**
- **Encourage graduate research on health issues**
- **Earmark sufficient funding to support the agency's work**

B. Who are the people and/or organizations that should be involved or have a role?

- **All women orgs (KY Domestic Violence Association; Kentucky Assoc of Sexual Assault Association; Public Health Agencies)**
- **University Programs**
- **CompCare**
- **AHEC**
- **Kentucky Medical Association – KY Nurses & Nurse Professionals**
- **American Association for Physical Health and Recreation**

C. If \$ is needed, what are the funding options?

- **Governor's Office, Legislature; State & Federal Grants, Private Foundations**

D. How can the word get out?

- **Public Service Announcements**
- **Pamphlets distributed through affiliated organizations.**
- **Websites – links to/from key websites Statewide Conferences**
- **Ky Link UP – Bell South**

E.2d. Conducting a study of the comparative costs of fully funded universal health care and current medical expenses

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Do research on current propels (Gephardt)**
- **Look at Canadian system/German system**

B. Who are the people and/or organizations that should be involved or have a role?

- **American Medical Association**
- **American Association of Retired Persons (AARP)**
- **Public Health**
- **Pharmaceutical Organizations**
- **National Health Organizations**
- **Insurance Company Organizations**
- **Employer Organizations**
- **Kentucky Education Association**

C. If \$ is needed, what are the funding options?

- **Universal Medicare**
- **Taxes**

D. How can the word get out?

- **Lobbying Congressional Delegation**
- **Educating Public and Politicians**

E.2e. Developing a database of providers who are culturally competent on issues of race, gender, religion, national origin, age, disability and sexual orientation and who speak languages other than English.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Statewide survey/needs assessment**
- **Conduct focus groups (i.e. Community / Town Hall Meetings)**

B. Who are the people and/or organizations that should be involved or have a role?

- | | |
|---|------------------------------------|
| • Federal and State EEO | • Kentucky Housing Corp |
| • Human Relations Commission | • Latino/Hispanic Coalition |
| • Catholic Charities | • Schools |
| • Kentucky Refugee Ministries | • Churches |
| • County International Affairs Offices | • Archdiocese |
| • Advocacy Groups | • Vocational Rehab |
| • American Association of Retired Persons (AARP) | |

C. If \$ is needed, what are the funding options?

- **Volunteer fund raising**
- **State, Local, Federal Grants**
- **Donations (public and private)**

D. How can the word get out?

- | | |
|---|------------------------------|
| • Media | • State Agencies |
| • Flyers | • Mailing |
| • Churches | • Internet |
| • Schools | • Chamber of Commerce |
| • Social/Community Organizations | • Small businesses |
| • Childcare Centers | |

E. 3a. Setting up local or regional information centers for custodial parents in need of help in obtaining child support and surveying child-support enforcement workers and their clients to find out how to improve services.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Consult with Jackie Town, Child Advocacy Director at Kentucky Youth Advocates (KA) (www.kyyouth.org)**
- **Have all awards paid through the court system**
- **Have an automatic system that files court orders to parents who haven't paid in a specified period of time (i.e. 2 months – rather than having the custodial parent file each time – this is inefficient for court papers in February and didn't receive them until June – even after calling many times. This creates undue hardship on women and children.)**
- **Take the burden off women to file charges against their children's other parent by an automatic system**

B. Who are the people and/or organizations that should be involved or have a role?

- **Child Support Enforcement Commission**

C. If \$ is needed, what are the funding options?

This section was left blank

D. How can the word get out?

- **Website**

Summit on the Economic Status of Kentucky's Women

Implementation Strategies: Economic Sufficiency

These strategies were recorded word-for-word from the flip charts in each session, and have not been edited.

- Radio
- TV
- Human Resource Dept

E.3b. Consider legislation to address the health insurance needs of children when there is a child support order in place.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Keep the K-Chip program active in the state of Kentucky**
- B. Who are the people and/or organizations that should be involved or have a role?
- **State of Kentucky**
 - **Medicaid**
 - **Doctor's**
 - **Governments: State, Local, Federal**
 - **Look at England and Canada as pilots for Insurance coverage for all Americans.**
 - **Free clinics which provide for so many Temporary Assistance for Needy Families without insurance**
- C. If \$ is needed, what are the funding options?
- **All governments**
 - **Medicaid**
 - **Tax from 911 Services**
- D. How can the word get out?
- **Website**
 - **Radio**
 - **TV**
 - **E-Mails**
 - **Protests**

E. 3c. Offering help to find and pay for quality child care and evaluating child care services statewide through an interagency state government work group.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
- **Cabinet for Families and Children emphasize and re-implement program to train daycare workers to establish groundwork for standards for childcare and caregivers to be evaluated.**
 - **Standards: People and centers must be certified and evaluated on a constant on-going basis for quality assurance (QA).**
 - **Finding affordable, quality childcare that meets the needs of the particular family**
- B. Who are the people and/or organizations that should be involved or have a role?
- **Corporation and business's: Encourage studies to obtain info from employees on time missed at work due to inadequate or total lack of childcare.**
 - **Utilize and compile info from "In-house-Daycares" to validate need for business to help in providing needed daycare.**
 - **Kaccrra is the resource and referral services in Kentucky for certified and licensed childcare with certain criteria. (Finding care)**
 - **Childcare assistance programs**
 - **Childcare Fund (Fayette and Madison Counties)**
 - **Family Resource Centers**
- C. If \$ is needed, what are the funding options?
- **Trade business dollars invested for tax cuts of equal proportion.**
 - **Contract bargaining with employees (i.e. Vawford)**
 - **State funds (currently there is a freeze)**
 - **Business contributions to employees (Kroger)**

- **Childcare fund (Fayette Co.) and (Madison Co.) for working parents separate organizations**
- **Donating to childcare through vehicle registration @ county clerks office**
- **Service agents writing grants to cover those that are not covered by other childcare programs (for instance those that are continuing education)**

D. How can the word get out?

- **Commission on Women**
- **Task force created to implement program via business**
- **Publicize companies participating**
- **Word of mouth**
- **United Way**
- **Success by 6**
- **County Clerk Publicity**

E. 3d. Advocating for increased federal funding for quality child care and working to make it a priority at the federal level.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Research available federal funding for childcare; i.e. head state programs public/private partnerships etc.**

B. Who are the people and/or organizations that should be involved or have a role?

- **Gather all supportive forces**
- **"Full out lobbying"**
- **State, local, federal private/public orgs; business/education**
- **E-mail petitions letter writing**

C. If \$ is needed, what are the funding options?

- **Taxes, grants, foundation**
- **Reinstate forgiveness for childcare providers**
- **Student Loans**
- **Tax credits for corporate programs**

D. How can the word get out?

- **PR Campaign**
- **Draw on already successful models of "quality childcare" (FORD, GM and UAW); poor childcare leads to terrorism**

E. 3e. Creating a state family leave program, modeled on California's, that requires partial wage replacement for leave time.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Research California's State Family Leave Program (QW)**
- **Research comparison with Kentucky demographics (QW)**
- **Identify individuals and organizations supportive of state family leave program**
- **Determine cost of program and funding sources (California – employee payroll deductions)**
- **Create a coalition to promote effort**

B. Who are the people and/or organizations that should be involved or have a role?

- **Kentucky legislators supportive of initiative, coalition remembers, organizations supporting working families, single parents, disabled; Cabinet for Families and Children, Pro-family businesses.**

C. If \$ is needed, what are the funding options?

- **Employee payroll deductions, General Assembly Funding (or both)**

D. How can the word get out?

- **Press releases, Word of mouth, Public Service Announcements, list serves, legislators, fliers, daycare organizations, community organizations, faith-based organizations, community service agencies, non-traditional media (i.e. small newspapers, Spanish newspapers), Family Resource Centers**

E. 3f. Encouraging employers to offer flexible work schedules.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- **Select successful models which work to show how was this can be implemented.**
- **Educate employers – convince them of benefit – increase work productivity.**
- **Other benefits: reduce traffic, pollution, resources, etc.**
- **Educate women workers how to negotiate for flexible schedule.**

B. Who are the people and/or organizations that should be involved or have a role?

- **AFL-CLO; Women's Business Organizations, Labor Unions, Ready to Work and women's training and support programs, Chambers of Commerce.**

C. If \$ is needed, what are the funding options?

- **Very little needed except to support getting the word out.**

D. How can the word get out?

- **Business Human Resource Programs Co-Op programs with Universities Workforce Development and the like. Women's Advocacy Groups, Aging Advocacy Groups (AARP), Alliance for Retired Americans, KEA Retired.**

E. 3g. Conducting financial education workshops.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

Program Planning – Areas to be shared in financial education

- **Maintaining checking accounts, etc.**
- **Establishing credit**
- **How to find financial resources**

B. Who are the people and/or organizations that should be involved or have a role?

- **Guidance counselors/teachers**
- **Community agencies (Louisville Urban League)**
- **Ministers/Faith Leaders**
- **Experienced volunteers**
- **Women in transition/displaced homemakers**
- **Mentors/offering encouragement/guidance**
- **Small Business Extension (QW)**

C. If \$ is needed, what are the funding options?

- **Childcare assistance for returning students**
- **Food stamp programs**
- **Kentucky Institute for Economic Development**
- **Regional Kentucky Workers Programs**
- **United Auto Workers**
- **Mentor Net**
- **Women's Financial Education Programs**
- **American Association of Retired Persons (AARP)**

***** Banks are conducting "Financial Literacy" courses in their communities as a public service.**

D. How can the word get out?

- **Preparing Info Packets**

Summit on the Economic Status of Kentucky's Women
Implementation Strategies: Economic Sufficiency

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- Distribute info to agencies listed above
- PR person for info to media
- Cooperate extension office in every county due consumer education for adults and youth including financial literacy, money management, etc. (KSU/UK contacts too)

PARKING LOT ISSUES FOR ECONOMIC SUFFICIENCY SESSION

1. Elder Care an issue not addressed
2. Incorporate organizational strategies to listen and pay attention to and involve low income women in implementing these recommendations
3. How should faith-based organizations be brought in to implementation these recommendations?
4. Problem: No place in public or workplace for breastfeeding mothers to nurse their children (although it is seen nowadays as a very healthy thing to do.) Mothers may also wish/need the opportunity, to pump their breasts for bottles for the babysitter/childcare provider.